

## **Joint EpiSyStem/EuroAgeism seminar series: Improving Communication Skills**

September 2020

### **Session 1: Thursday, September 3<sup>rd</sup>, 2020**

#### **16:00 – 17:30 CET: Designing presentation objectives / Ruthy Braun Salomon**

What are the principles for building an excellent presentation? Planning a presentation using a planning board designing the flow of a presentation.

### **Session 2: Thursday, September 10<sup>th</sup>, 2020**

#### **16:00 – 17:30 CET: Design and Production of a presentation / Ruthy Braun Salomon**

Properly designing a presentation to convey a message clearly and interestingly. A few simple rules for using technical tools.

### **Session 3: Thursday, September 17<sup>th</sup>, 2020**

#### **16:00 – 17:30 CET: "Standing" in front of an audience / Ruthy Braun Salomon**

A successful presentation requires expression, proper body language management, eye contact and connecting with the audience. How to deliver it on ZOOM?

### **Session 4: Thursday, September 24<sup>th</sup>, 2020**

#### **16:00 – 17:30 CET: Creating video lectures / Ruthy Braun Salomon**

A few simple didactic and technical tips for creating learning videos using Loom technology.

### **Session 5: Thursday, October 1<sup>st</sup>, 2020**

#### **16:00 – 17:30 CET: Effective use of New-Media / Shay Even, IBH**

Communicate your results and ideas professionally through traditional and social media platforms

