



**EUROAGEISM AND U3A**

# WHAT IS AGEISM?

## **ONLINE WEBINAR: AGEISM IN HEALTH CARE**

Why ageism concerns us all and how we can combat it!

**ONLINE WORKSHOP - 25 MAY 2021. 13H00 UK TIME**

Join our webinar series on Ageism in the mass media, in health care and in the context of technology use. Let's discuss!

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# ONLINE WEBINAR: AGEISM IN HEALTH CARE

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Ageist stereotypes, prejudice, and discrimination in health and social care are potential barriers for health equality, in terms of the quantity and quality of care provided to older patients as well as their health-related outcomes. Negative attitudes toward older age and older patients among health care and social care professionals but also discriminatory policies can result in ageist practice, such as elder talk, inappropriate or suboptimal prescribing of medication, decreased access to treatments and social services or exclusion from clinical trials. This webinar aims to discuss current research and strategies on an individual and policy level on how to overcome ageism in health and social care.

*For more information about EuroAgeism, please visit <https://euroageism.eu/>. You may also email us at [info@euroageism.eu](mailto:info@euroageism.eu)*

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