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## DRAFT AGENDA REDUCING AGEISM: SYNERGIES IN RESEARCH & POLICY 29<sup>th</sup> September 2021



## Online event through zoom

## To register click <u>here</u>

Ageism, or stereotypes, prejudice and discrimination on the basis of age, has serious social, health and economic impacts for individuals and society at large<sup>1</sup>. But despite its many facets, frequency and harmful impacts, ageism is to a large extent unconscious, socially accepted and pervasive in different aspects of society. As a result, ageism is rarely treated with the same level of urgency and seriousness as other forms of discrimination.

EuroAgeism is a unique multi-disciplinary, multi-sectorial, science-policy international training network (ITN) of researchers, policymakers, and social and health care professionals that aimed to increase understanding and capacity to fight ageism. The network is dedicated to the training of a new generation of Early-Stage Researchers (ESRs) in the fields of population ageing and ageism to enable them to function effectively and comfortably at any of the intersections between science and policy. In the past three years, 15 ESRs in the fields of psychology, sociology, policy, economy, clinical pharmacy, engineering, design, social network, computer science, geography, nursing, gerontology, gender studies, labour studies, law and anthropology have conducted cutting-edge research in the field of ageism, resulting in numerous scientific and policy publications.

In this meeting we want to present what we have learned through our collaborative work about ageism and how these lessons can be applied in future research, policy and practice. In particular, we aim to:

- Increase understanding of the different forms and impacts of ageism
- Discuss strategies to combat ageism at European, national, sub-national and grass-root levels
- Explore synergies and future actions that can help tackle ageism through law, policy and research.

<sup>&</sup>lt;sup>1</sup> World Health Organization. "Global report on ageism" (2021).

This report reflects only the author's view, the Agency is not responsible for any use that may be made of the information it contains.

Time	Content	ITN members	External contributors
09:30 – 09:45	Opening of the policy event - Overview of ITN objectives, accomplishments and impact	– Liat Ayalon, EuroAgeism coordinator	- Eleni Deligianni, European Research Executive Agency, Euroageism Project Officer
09:45 - 11:00	<ul> <li>Ageism in research and policy:</li> <li>Opportunities and gaps</li> <li>Presentation on main conclusions and recommendations of EuroAgeism ITN followed by panel discussion with policy and research actors</li> </ul>	- Presenter: <u>Maria</u> <u>Varlamova</u> - Moderator: <u>Federica</u> <u>Previtali</u>	<ul> <li>Vânia de la Fuente- Núñez, World Health Organisation</li> <li>Franz Eiffe, Eurofound</li> <li>Barbro Westerholm, AGE Platform Europe</li> <li>Stephen O. Wandera, Makerere University</li> </ul>
11:00-11:10	Comfort break		
11:10-12:30	Theme 1: Ageism in the work force Theme 2: Ageism in healthcare and access to services Short presentations followed by panel discussion	- Presenters: <u>Katri Keskinen,</u> <u>Abodunrin Aminu</u> and <u>Jovana Brkic</u> - Moderator: <u>Atiqur</u> <u>Rahman</u> and <u>Stefan</u> <u>Hopf</u>	<ul> <li>Dorothea Schmidt- Klau, International Labour Organization</li> <li>Annemie Somers, Universitair Ziekenhuis Gent</li> <li>Prof. Teppo Kröger, University of Jyväskylä, Finland</li> <li>Dr. Liz Mestheneos, 50+ Hellas</li> </ul>
12:30-13:30	Lunch break		
13:30-14:45	Theme 3: Ageism in the media Theme 4: Ageism and digital technology Short (15 min) presentations per theme, followed by panel discussion	- Presenters: <u>Wengian Xu</u> and <u>Ittay Mannheim</u> - Moderator: <u>Laura</u> <u>Allen</u> and <u>Wanyu</u> <u>(Betty) Xi</u>	<ul> <li>Alexander Peine, Utrecht University</li> <li>Marie von Stauffenberg, Public Policy Manager, Society &amp; Programs, Facebook</li> <li>Vitalija Gaucaite Wittich, UNECE</li> <li>Eugène Loos, Utrecht University</li> </ul>
14:45-15:15	<b>Concluding reflections and next steps</b> Short (2 min) reflection pitches, including one key take-away, what we missed, what we want to see next	Jolanta Perek Bialas, Jagiellonian University, Cracow	<ul> <li>Wouter De Tavernier, OECD</li> <li>Kai Leichsenring, European Centre</li> </ul>

	for Social Welfare
	Policy and Research
	- Klaus Rothermund,
	Jena University
	- Ciaran McKinney,
	Age & Opportunity,
	Ireland
	Open for further
	spontaneous pitches by
	audience